

BALMAIN
PARIS

A rich heritage – a bold future

Balmain has been shaping the future of fashion since 1945. Founded by Pierre Balmain, the House embodies a unique connection between Parisian couture tradition and the boldness of the 21st century. Today, Balmain brings together the rich heritage of a historic French haute couture house with the modern, inclusive vision of Olivier Rousteing, who has defined the brand's distinctive signature as Creative Director since 2011.



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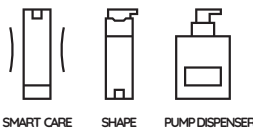
The renowned signature fragrance of Balmain blends invigorating mint and bergamot with soothing lavender and cinnamon, turning this collection into a true delight for the senses.

YOUR ADVANTAGES

- Enriched with the Balmain signature fragrance
- Luxurious care experience with a silk-protein-enriched formula
- Clean and minimalist packaging design
- For special moments of personal luxury



DISPENSER SYSTEM



AVAILABLE PRODUCTS

- | | |
|--------------|------------------|
| Hair shampoo | Bath salts |
| Conditioner | Body mist* |
| Shower gel | Face spray* |
| Body lotion | Facial cleanser* |
| Liquid soap | Hand cream* |
| Soap | Lip care balm* |

*coming soon

